Abstract Title (18 font)

1ˢᵗ Author Name (12 font bold center)
Affiliation with address

2ⁿᵈ Author Name
Affiliation with address
Email Author 1, Email Author 2

Paper Title
- *18 font with bold and center justification*
- *All titles should be in standard mixed case, where the first letter of each word is capitalized and followed by lower case letters.*

Authors and Affiliations
- *Author name – 12 font with bold and center justification*
- *Affiliation – 12 font with center justification*
- *Authors with same affiliation should be together*
- *Authors with different affiliation should be listed separately with one space in between*
- *Email can be added for each author*
- *Single space between affiliation and Keywords*

Keywords (12 font)
Keyword 1, Keyword 2, Keyword 3, Keyword 4 and Keyword 5. (10 font)

- No more than five keywords (10 font)

1. Introduction/Motivation (12 font)
Add introduction here including motivation of the research (why this research is important / why this research is needed), and problem statements. (10 font, less than 100 words)

2. Literature Review & Research Gaps (12 font)
Add literature review here (10 font, less than 100 words)

3. Design / Methodology (12 font)
Add methods here (10 font, less that 100 words)

4. Analysis & Findings (12 font)
Add findings here. (10 font, less than 100 words)

5. Conclusions Including Managerial / Policy Implications (12 font)
Add findings here. (10 font, less than 100 words)

Page Layout

- *8 1/2" X 11" paper*
- *All margins: 1.00"*
- *Full justification*
- *Times New Roman font*
- *Maximum 500 words for extended abstract only submission*
- *Conference name as a header must be used.*